



MEDIA RELEASE

Arqiva and AsiaSat extend lease for C and Ku-band capacity for content delivery in Asia Pacific

Hong Kong, 13 September 2017 – <u>Arqiva</u>, the UK's leading communications infrastructure and media services company, has extended its lease for C and Ku-band capacity with Asia Satellite Telecommunications Company Limited (<u>AsiaSat</u>), Asia's leading satellite operator for sports content delivery across the Asia-Pacific.

The agreement will see Arqiva's continued use of AsiaSat 5 to deliver a broad range of sporting events to Asian viewers, from football and cricket, to volleyball and tennis. The new agreement also provides Arqiva the option of using Ku-band capacity on AsiaSat 7, allowing additional flexibility in the deployment of smaller antennas for occasional use and live events.

Arqiva's expanded collaboration with AsiaSat demonstrates AsiaSat's capability in presenting a wide range of satellite capacity of the quality and penetration that meets clients' distribution needs. AsiaSat's ubiquitous coverage now plays an essential role in Arqiva's global content delivery network.

David Crawford, Managing Director, Satellite and Media at Arqiva, said, "In addition to our continued commitment to provide services in the Asia-Pacific region, this lease extension with AsiaSat gives Arqiva and our customers true flexibility for future live events. Our on-going strategic partnership with AsiaSat reinforces our commitment to providing premium occasional use services in the market."

Barrie Woolston, Chief Commercial Officer of AsiaSat said, "We are delighted to support Arqiva with an expanding range of high quality capacity, enabling Arqiva to enjoy great flexibility and efficiency for delivering the best possible content distribution solutions to their clients, alongside the benefits of AsiaSat satellites' strong penetration in the Asian TV market."







About Argiva

Arqiva is a leading UK communications infrastructure and media services provider dedicated to connecting people wherever they are through the delivery of TV, radio, mobile and the Internet of Things (IoT). We are an independent provider of telecom towers, with circa 8,000 active sites across Great Britain, and are also the only supplier of national terrestrial television and radio broadcasting services in the UK. Our advanced networks support the exponential growth of connected devices and the ever-increasing demand for data from smartphones to tablets, connected TVs, smart meters, cars and medical devices. For more information, news and insights from Argiva, please visit the website at: www.argiva.com

About AsiaSat

Asia Satellite Telecommunications Company Limited (AsiaSat), the leading satellite operator in Asia, serves over two-thirds of the world's population with its six satellites, AsiaSat 3S, AsiaSat 4, AsiaSat 5, AsiaSat 6, AsiaSat 7 and AsiaSat 8. The AsiaSat satellite fleet serves both the broadcast and telecommunications industries. Over 700 television and radio channels are now delivered by the company's satellites offering access to more than 830 million TV households across the Asia-Pacific region. AsiaSat's next satellite, AsiaSat 9 is planned to be launched at the end of September 2017. AsiaSat is a wholly-owned subsidiary of Asia Satellite Telecommunications Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited (Stock Code: 1135). For more information, please visit www.asiasat.com | LinkedIn | Facebook | Mobile App

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Arqiva has dedicated OU capacity on AsiaSat satellites to distribute live content in Asia Pacific